



GEORGE W. BUSH  
PRESIDENTIAL CENTER  
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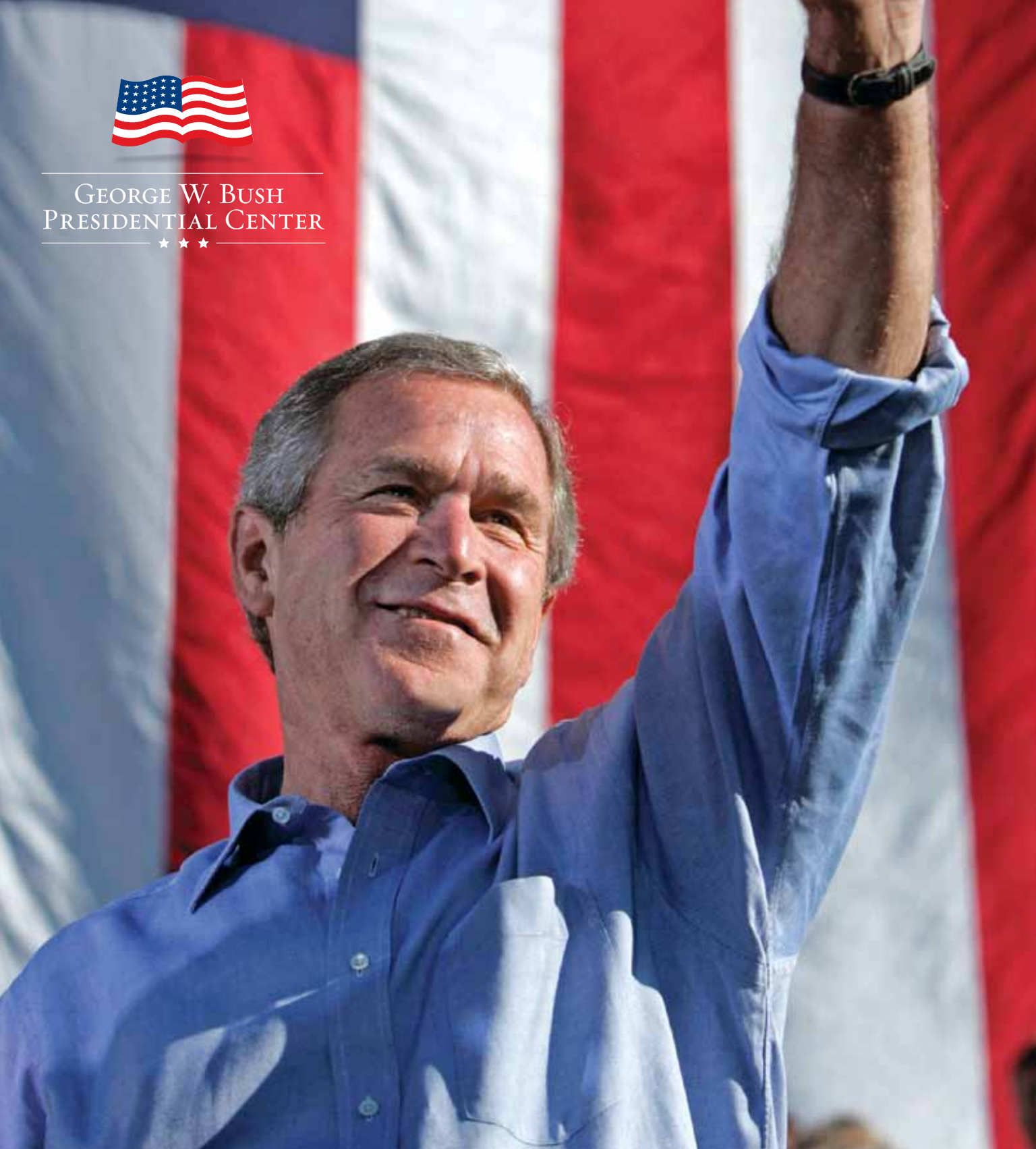


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BREAKING NEW GROUND

It takes  
LEADERSHIP  
to make an  
IMPACT.



— ★ ★ ★ —

The George W. Bush  
Presidential Center  
inspires ideas, innovation  
and action for a freer  
and better world.

— ★ ★ ★ —

The Bush Center Groundbreaking Ceremony  
Dallas, Texas  
November 16, 2010

## THE CENTER

# A RESOURCE for the REGION, the NATION and the WORLD.

From scholarly research, educational activities and an interactive museum, to international conferences and public lectures, the Bush Center will serve as a resource for the region, the nation and the world.

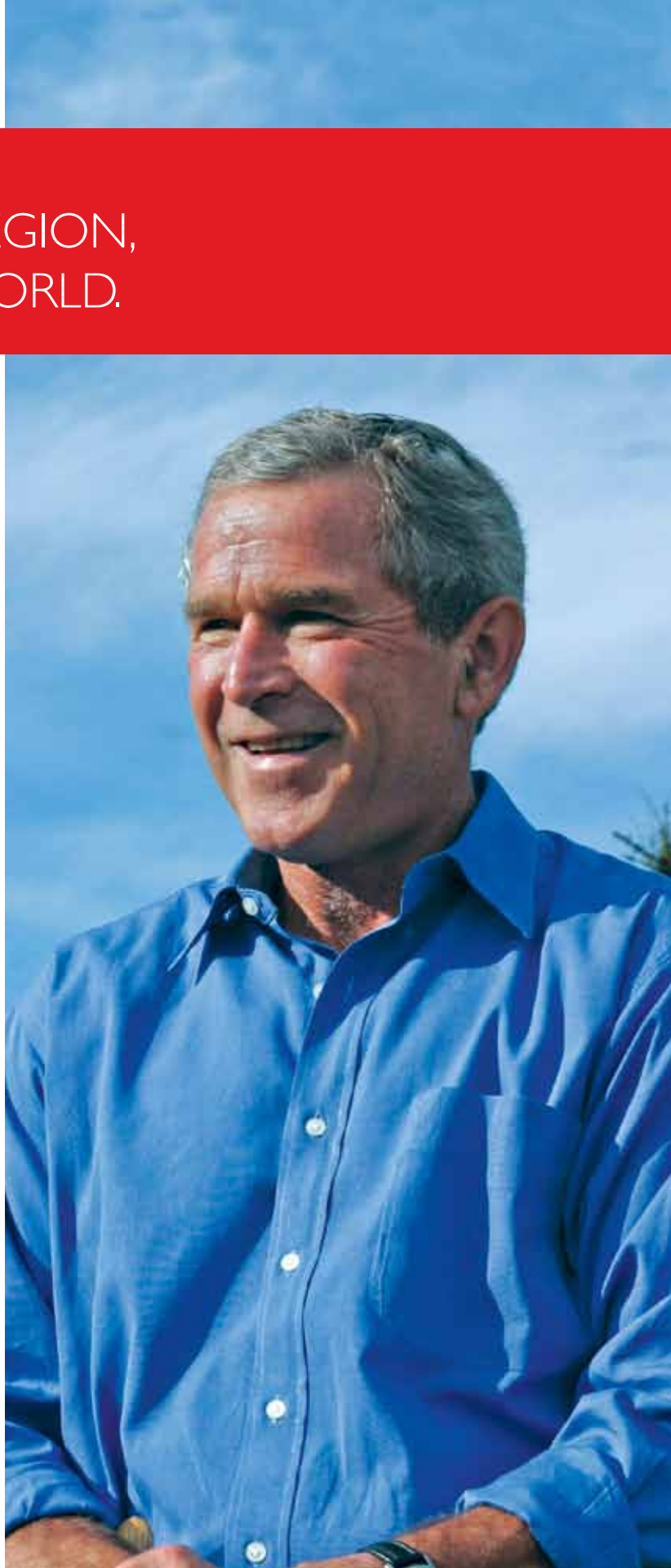
## TIMELESS PRINCIPLES AT WORK

Work at the Bush Center is based on the principles that guided President and Mrs. Bush throughout their lives:

- ★ Freedom is universal.
- ★ Each human life is precious.
- ★ To whom much is given, much is required.
- ★ The marketplace is the best way to allocate resources.

## SCHOLARLY PARTNERSHIP

The Bush Center is being constructed on a prominent 24-acre site on the campus of Southern Methodist University (SMU) in Dallas. Located in the heartland of America, this urban location will enable a vibrant partnership with a distinguished national university.



## SUSTAINABILITY IN THE BUILDING AND THE GROUNDS

The George W. Bush Presidential Center will be a modern brick and limestone structure, evoking the American Georgian character of the SMU campus. A pair of simple one-story brick and limestone volumes will frame a plaza and a colonnade that will top the building's ceremonial space of Freedom Hall.



Reflecting President and Mrs. Bush's commitment to restoration and conservation that defines their Crawford, Texas, ranch, the

building design incorporates green materials and energy-efficient technologies to attain a Platinum Certification (the highest level) at the construction stage from the Leadership in Energy and Environmental Design (LEED) rating system.

Set within a native Texas landscape, the grounds at the Bush Center will provide visitors a 15-acre urban park with wildflower meadows, tree-shaded lawns, tall grass prairies, savannah and woodland clearings and a natural habitat for butterflies, birds and other wildlife.

“This Center will be the focus of our attention, the place where we pursue our passions and the forum for our public service for the rest of our lives.”

– President George W. Bush



The George W. Bush Institute seeks to improve the human condition through education reform, global health, human freedom and economic growth. Guided by the vision of President and Mrs. Bush and promoting the George W. Bush Presidential Library and Museum, the Bush Institute develops solutions to the world's most pressing issues and leads a network of partners to achieve lasting results.

## THE INSTITUTE

Pressing Problems.  
Practical Solutions.  
MEASURABLE RESULTS.

## THE WORK OF THE INSTITUTE

The Bush Institute has assembled a team of top experts, scholars, business leaders and practitioners to meet today's challenges.

- ★ Improve America's public schools.
- ★ Foster democracy and support freedom advocates.
- ★ Save lives through global health programs.
- ★ Promote free markets and economic growth.

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“The work of the Institute will transform and improve the lives of people at home and around the world.”

— President George W. Bush



improve  
AMERICA'S PUBLIC SCHOOLS

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ECONOMIC GROWTH

## HONOR SERVICE AND SACRIFICE

Inspired by the courage of those who have volunteered to wear our nation's uniform, the Military Service Initiative highlights members of the military and their families who sacrifice to defend our freedom and helps improve the impact of organizations who give their time, talents and resources to support these brave men and women.

"I intend to make sure America never forgets these brave soldiers and that they get the attention and services they deserve."

— President George W. Bush

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## EMPOWER THE CATALYSTS OF CHANGE

Success and progress of free societies depends on the participation of all citizens, both men and women. Chaired by Mrs. Laura W. Bush, the Women's Initiative empowers women to transform their native countries and is integrated into every area of engagement at the Bush Institute.



## THE LIBRARY

ENGAGE and INTERACT with history.

### ENCOURAGE AND FACILITATE ACTIVE CIVIC ENGAGEMENT

The George W. Bush Presidential Library, the 13th administered by the National Archives and Records Administration, will house the presidential museum and official records of the presidency.

#### TO BE HELD WITHIN THE ARCHIVES:

- ★ More than 200 million emails
- ★ More than 60 million pages of paper records
- ★ Over 42,000 artifacts
- ★ More than 4 million photographs

The Library will preserve and make these records available for future generations of historians, scholars, students and interested citizens.

### THE MUSEUM EXPERIENCE

The museum will take visitors on an exciting tour behind the scenes of the critical decisions of the Bush presidency. Through an interactive tour, hear directly from President Bush on what factors influenced critical policies, such as the President's Emergency Plan for AIDS Relief (PEPFAR), and how he led our nation through the attacks of 9/11.



*Inaugural Swearing-In Ceremony, Washington, D.C., January 20, 2005*

INTERACTIVE, EDUCATIONAL  
and RELEVANT to the FUTURE.



Ground Zero  
New York, New York  
September 14, 2001



South Lawn, White House  
Washington, D.C.  
September 21, 2001

# Answer THE CALL.

Stand with President and Mrs. Bush to help fulfill the mission of the Bush Center and advance the principles that guided them through a consequential period in our nation's history.

“Together we can build a world that is free and just, a world that respects people's dignity and rewards their enterprise and creativity.”

– President George W. Bush

[www.bushcenter.com](http://www.bushcenter.com)