

IMPACT IN THE REAL WORLD

THE BUSH INSTITUTE



GEORGE W. BUSH
PRESIDENTIAL CENTER



“The work of the Institute
will transform and improve
the lives of people at home
and around the world.”

– President George W. Bush

pressing PROBLEMS

practical SOLUTIONS

measurable RESULTS



Freedom Square, Tbilisi, Georgia, May 10, 2005

THE GEORGE W. BUSH INSTITUTE seeks to improve the human condition through education reform, global health, human freedom and economic growth. Across all its programming, the Bush Institute works to empower women through its Women's Initiative. And the Institute honors the sacrifice our military and their families make for our freedom through the Military Service Initiative. Guided by the vision of President and Mrs. Bush and promoting the George W. Bush Presidential Library and Museum, the Bush Institute develops practical solutions to pressing issues and leads a network of partners to achieve lasting results. The Bush Institute is part of the George W. Bush Presidential Center located on the campus of SMU and serves as a resource for the region, the nation and the world.

OUR WORK

The Bush Institute has assembled a team of top experts, scholars, business leaders and practitioners to meet today's challenges.

- ★ Improve America's public schools.
- ★ Save lives through global health programs.
- ★ Foster democracy and support freedom advocates.
- ★ Promote free markets and economic growth.

EDUCATION REFORM

The Bush Institute develops programs to dramatically increase the number of American students who graduate from high school ready for college or prepared for a good career. Driven by accountability and data, these initiatives challenge the status quo and lead a wide range of partners to share goals and use clear metrics tied to student achievement.

improve AMERICA'S

PUBLIC SCHOOLS

THE ALLIANCE TO REFORM EDUCATION LEADERSHIP (AREL)

Leadership makes a difference in successful schools. The Bush Institute enhances and empowers the performance of America's school principals as a means to impact student achievement. Networking innovative training sites across the country, AREL changes the paradigm by which principals are recruited, selected, prepared, certified, empowered and evaluated.

MIDDLE SCHOOL MATTERS

Researchers have identified middle school as the critical intervention point to keep students on the path to high school graduation. Middle School Matters integrates research-based strategies and support tools to assess leadership, effective teaching methods, achievement, academic data and dropout prevention programs to overhaul the traditional middle school model.

The Challenges We Face

- ★ The U.S. public school system struggles to stay competitive.
- ★ U.S. 15-year-olds scored significantly lower on an international math test than students in 17 industrialized countries.
- ★ School leaders lack authority and access to create real change in this era of reform.
- ★ K-12 spending is the largest proportion of most state budgets and, consequently, under significant fiscal pressure.

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Middle School Matters Announcement
Stovall Middle School, Houston, Texas
February 9, 2011

HUMAN FREEDOM



Piata Revolutiei (Revolution Square)
Bucharest, Romania
November 23, 2002

Basic human freedoms of expression, association, religious belief and worship, voice in governing and rule of law are fundamental rights. History shows that freedom is transformative. Free people make more peaceful nations and better neighbors. The Bush Institute seeks to extend the reach of freedom around the world by emboldening today's freedom advocates with education, moral support and practical tools for networking.

foster DEMOCRACY

and support

FREEDOM ADVOCATES

The Challenges We Face

- ★ Nearly 2.5 billion people live in societies where fundamental political rights and civil liberties are not respected.
- ★ Established democracies have decreased support of freedom advocates and their movements.
- ★ Most of today's dissidents work in virtual anonymity and isolation.

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FREEDOM COLLECTION

The Freedom Collection presents, in their own words, the personal stories of struggle and achievement as told by the men and women who have led freedom movements around the world. These stories provide inspiration and insight to the current generation of freedom advocates, reinforce the need to support pro-democracy movements and preserve history for scholars and policy makers studying freedom movements.

GLOBAL HEALTH

Preventable diseases in developing countries continue to cause human tragedy, as well as social, economic and political instability. The lack of effective, sustainable and integrated health services, particularly those directed toward women and children, compromise whole generations.

save LIVES through

GLOBAL HEALTH PROGRAMS

Building on pioneering initiatives such as the President's Emergency Plan for AIDS Relief (PEPFAR) launched by President George W. Bush, the Bush Institute spearheads global initiatives that improve the health of impoverished people around the world. The Bush Institute creates measurable improvements in health through an emphasis on data-driven decisions and local control, accountability and responsibility.

The Challenges We Face

- ★ Deadly and debilitating diseases cripple developing nations, contributing to economic and political instability.
- ★ Preventable diseases continue to cause human tragedy in developing countries.
- ★ Lack of effective maternal, newborn and child health care compromises generations.
- ★ Cervical cancer is the most common women's cancer in Africa and is the third most common cancer in women.

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The Bush Institute focuses on the integration of health services to improve disease prevention and treatment and address multiple health conditions throughout a person's life.

CONTROLLING WOMEN'S CANCERS THROUGH INTEGRATED CARE

The Bush Institute leads an international effort to control cervical and breast cancers in developing countries by building upon existing health platforms to dramatically increase awareness, cancer screenings, access to basic cancer prevention, care and treatment services.



Tour of Meru District Hospital
Arusha, Tanzania
February 18, 2008

ECONOMIC GROWTH



USA Industries Factory
Bay Shore, New York
April 14, 2004

Free market capitalism is the engine of social mobility — the highway to the American Dream. The Bush Institute researches and develops initiatives to spur accelerated, sustainable economic growth.

promote

FREE MARKETS

and ECONOMIC GROWTH

Nobel laureates and other leading economists, CEOs and policy experts have been invited to participate in the 4% Project. This initiative will increase awareness of public policies and private business strategies that expand opportunity and prosperity for

Americans. Growth at 4 percent addresses many of the issues facing the economy by improving job creation, boosting the American standard of living, reducing the national debt and shoring up health care and retirement programs.

THE 4%
PROJECT

The Challenges We Face

- ★ Free market principles are under attack.
- ★ U.S. unemployment is at a high level.
- ★ Several states and municipalities face bankruptcy or significant budget shortfalls.
- ★ Underfunded retirement and health care liabilities total \$70–\$100 trillion.

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WOMEN'S INITIATIVE

empower THE CATALYSTS

of CHANGE

Success and progress of free societies depends on the participation of all citizens, both men and women. Chaired by Mrs. Laura W. Bush, the Women's Initiative empowers women to transform their native countries and is integrated into every area of engagement at the Bush Institute.

WOMEN IN THE MIDDLE EAST

President Bush and Mrs. Bush believe women will lead the freedom movement in the Middle East. The Bush Institute promotes freedom by enhancing women's education, health, economic opportunities and civic participation. The Institute will provide mentoring, professional development and an exchange of techniques, ideas, expertise and effective tools to help women be a force for change.



The Challenges We Face

- ★ Women earn just 10 percent of the world's income, despite making up half the world's population and workforce.
- ★ More than two-thirds of the nearly 800 million illiterate adults in the world are women.
- ★ Lack of access to health services results in more than 350,000 maternal deaths per year.

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Kabul, Afghanistan
March 1, 2006



MILITARY SERVICE INITIATIVE

Camp Bondsteel
July 24, 2001

honor SERVICE and SACRIFICE

Inspired by the courage of those who have volunteered to wear our nation's uniform, the Bush Institute's Military Service Initiative highlights members of the military and their families who sacrifice to defend our freedom.

The Military Service Initiative helps improve the impact of organizations that give their time, talents and resources to support these brave men and women. The initiative also showcases the stories of those seriously injured in the line of duty and the tremendous obstacles they have overcome. The initiative does this through events that emphasize the importance of sports like mountain biking and golf to the rehabilitation process.

“I intend to make sure America never forgets these brave soldiers and that they get the attention and services they deserve.”

– President George W. Bush

answer THE CALL

Stand with President and Mrs. Bush to help fulfill the mission of the Bush Center and advance the principles that guided them through a consequential period in our nation's history.

“Together we can build a world that is free and just, a world that respects people's dignity and rewards their enterprise and creativity.”

– President George W. Bush

www.bushcenter.com



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Cover Image: The Bush Center Groundbreaking Ceremony, Dallas, Texas, November 16, 2010